



CATONDESIGNS

**No nonsense visual messaging...
cost effectively**

Full service promotions from the agency that cares

MISSION

We will show that cost effective, visual messaging is accessible—and will become a leading supplier of value based, graphic design services to small and medium businesses.

We are the agency that cares.

VALUES

With the increasing demand for differentiation, getting your message across gets harder and more costly. Caton Designs develops hard hitting visual imagery at an affordable price.

We listen to clients and work with them to deliver products and services the way they want them. No more, no less.

Being a small company we are swift to react to changing needs with an economical pricing structure. Yet we can call upon the necessary resources to ensure clients' requirements are fully met within agreed timeframes.

It is vital to us that we satisfy the needs of our clients and exceed their expectations. We care about our clients' business

Plain and simple. No nonsense.



SERVICES

Caton Designs is a full service, visual messaging company specializing in corporate image, web sites, brochures, show booths and other visual promotions.

As well as providing photography and consultation for visual messaging we offer support services in desktop publishing and promotional presentations.

We take projects from concept to final production and/or any stage in between.

Whatever your promotional goals, Caton Designs is there to help.

PARTNERS

We have completed work for a number of high tech companies and government departments.

For example, we produced the visual identity for Zarlink's transition from Mitel Semiconductor including the logo, brand guide, signage, ads, pamphlets, displays, stationery and web site concept.

We have also laid out books, newsletters and reports, with final production files.

For a list of our partners and examples of our work visit our web site;

www.catondesigns.com



Consulting

Design

Layout

Photography

Illustration

Promotion

**Production
Coordination**



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